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# Sponsorship Agreement

Garden State Outdoor Sports Show  
New Jersey Convention & Exposition Center  
Raritan Center Expo Hall Edison, NJ  
January 7-10, 2021

Sales Rep: \_\_\_\_\_



www.osgshows.com

**OUTDOOR SPORTS GROUP: PO Box 2952, New York, NY, 10163 (p) 212-564-8823 Fax Agreement to: 866-728-3775**

### Exhibitor Information:

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Corporate Sponsorship

\$ \_\_\_\_\_

Includes: logo on all marketing promotions and website, expanded and bold company listing on floor plan & show directory with logo, hyperlink on website, full page ad in show preview mailer, show calendar posting, logo and booth number displayed on In-Show Network Corporate sponsor banner on show site

### Check the Advertising / Ancillary Opportunity:

#### Online at www.GSOSS.com

#### Onsite Advertising

#### Onsite Advertising

<input type="checkbox"/> Website Banner Ad _____	<input type="checkbox"/> Directory Ad _____	<input type="checkbox"/> In-Show Network _____
<input type="checkbox"/> Website Logo _____	<input type="checkbox"/> Meterboard * _____	<input type="checkbox"/> Aisle Sign Drop Downs _____
<input type="checkbox"/> Show Specials Listing / Ad _____	<input type="checkbox"/> Show Bags * _____	<input type="checkbox"/> Logo & Booth # on Wristband _____
<b>Pre-Show Print Advertising</b>	<input type="checkbox"/> Banners * _____	<input type="checkbox"/> Postcard Distribution @ Reg _____
<input type="checkbox"/> Show Preview Ad _____	<input type="checkbox"/> Floor Decals _____	<input type="checkbox"/> Enhanced Floor Plan Listing _____
<input type="checkbox"/> Show Preview Logo _____	<input type="checkbox"/> Door Decals _____	<input type="checkbox"/> Other _____

\* These identified sponsorship have additional costs for labor and production costs. All rates/ packages/ terms are subject to change. Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of show management.

Call your sales executive for more details or contact rick@osgshows.com for discounted rates on multiple sponsorships.

### Sponsorship Description:

### Cost:

Please Complete and mail white copy with payment:

\_\_\_\_\_  
\$ \_\_\_\_\_  
\_\_\_\_\_  
\$ \_\_\_\_\_  
\_\_\_\_\_  
\$ \_\_\_\_\_  
\_\_\_\_\_  
\$ \_\_\_\_\_

Payable to: Outdoor Sports Group **Fax: 866-728-3775**  
PO Box 2952, New York, NY, 10163  
Attn: GSOSS

Payment Schedule: 50% fee due upon signing  
100% fee due no later than 30 days prior to the show

**Grand Total:** \$ \_\_\_\_\_

### Payment Information:

Check # \_\_\_\_\_ Date: \_\_\_\_\_

American Express  MasterCard  Discover Card  Visa Card

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Holders Name (print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I agree to be charged 100% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)  
I agree to be charged 50% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)

Exhibitor has read the terms and conditions of this agreement. The exhibitor understands that this Agreement shall be legally binding between Outdoor Sports Group and Exhibitor only upon acceptance in writing by Show Management.

Exhibitor also understands that any changes in the information in this Agreement must be provided to Outdoor Sports Group in writing. This Agreement may be executed and delivered by facsimile; a facsimile signature will be binding and treated as an authorized original.

Name (print): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized by (show mgt): \_\_\_\_\_ Date: \_\_\_\_\_





