

GARDEN STATE OUTDOOR SPORTSMEN'S SHOW

EXHIBITOR RULES AND REGULATIONS

1. The Exhibitor agrees not to hold the Promoter, the facility, and/or their employees or agents responsible for any claim, loss or suit by the Exhibitor.
2. The Exhibitor agrees to set up prior to the show's opening and stay set up for entire show until its close; to leave the Exhibition Hall with all merchandise by the end of breakdown; to wear an exhibitor badge during set up, show and breakdown of show; and to keep booth area clean at all times.
- 2A. All exhibitor merchandise including, but not limited to the exhibit itself, that is not removed from the facility by the end of breakdown, as stated on the contract, shall be removed at the expense and responsibility of the exhibitor. This shall include the removal, transportation and storage of exhibit and merchandise.
3. These rules and regulations constitute an essential part of the contract for exhibit space. THE PROMOTER reserves the right to render all interpretations and decisions and to establish further regulations as may be deemed necessary for the general success and well being of the Show.
4. THE PROMOTER reserves the right to decline, prohibit or expel any exhibit which, in its judgement, is out of keeping with the character of the Show, this reservation being all-inclusive as to persons, things, printed matter, product, conduct, etc.
5. Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth.
6. REGULATIONS OF THE FIRE MARSHALL--no liquefied petroleum gases (butane, propane, etc.) will be permitted on or in any type of vehicle or in any exhibit or show. All drapes, curtains, tenting, decorations, etc., unless made of noncombustible materials shall be flame-proofed and a notarized flameproofing certificate provided at the exhibit and available for Fire Marshall inspection.
7. Exhibitor is prohibited from distributing helium balloons or bringing a helium tank into the facility.
8. Exhibitor's exhibit or product may not extend beyond the limits of the exhibitor's booth and no part of any exhibit or product may extend into any side space.
9. No exhibitor shall so arrange his exhibit as to obscure or prejudice adjacent exhibitors, in the opinion of the show management.
10. Exhibitors wishing to insure goods must do so at their own expense. The Show assumes no responsibility for the safety of the properties of the exhibitor, its officers, agents or employees from theft, damage by fire, accident or any other cause whatsoever, and the Exhibitor expressly agrees to save and hold harmless THE PROMOTER, its management, agents and employees from any and all liability resulting from injuries or damage to exhibitors, their agents, employees and specifically to attendees while within the exhibitor's exhibit space. The Show will provide Security Guards. However, attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on your exhibit from place of shipment to the exhibition facility and return, including the period during which materials remain in the exhibition facility.
11. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said Exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the Show is held, and shall fulfill all municipal, state and federal requirements in connection with all sales.
12. It is agreed that if the exhibitor fails to comply in any respect with the terms of this agreement, then Show Management shall have the right, without notice to the exhibitor, to sell or offer for sale the exhibit space covered by this contract. Said exhibitor to be liable for any deficiency, loss or damage suffered by the Show by reason of the premises herein stated, which loss or damage the exhibitor agrees to pay to the Show upon demand together with reasonable expenses and cost incurred by reason thereof.
13. It is further agreed that actual occupation of the exhibit space by an exhibit is of the essence thereof and that, should the Show be unable to effect the sale of the space as herein provided, the Show is then expressly authorized to occupy or cause said space to be occupied in such manner as it may deem in the best interests of the Show, without any rebate or allowance whatsoever to the exhibitor and without in any way releasing said exhibitor from any liability hereunder, and said exhibitor expressly agrees to pay the Show the full sum as herein set forth.
14. THE PROMOTER will not be liable for the fulfillment of this contract as to the delivery of said exhibit space if nondelivery is due to any of the following causes: By reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, postponement or cancellation of the exposition, or for any cause beyond their control. It will, however, in the event of its not being able to hold an exhibit for any of the above named reasons reimburse exhibitors pro rata on any amount paid in less any and all legitimate expenses incurred for advertising, salaries, operating expenses, etc.
15. There will be a \$200 charge for contracts cancelled. No refunds on contracts cancelled within 45 days prior to the start of the show. The full contract amount will be due on contracts cancelled within 45 days prior to the start of the show. Cancellations are to be made by certified mail.
16. Total booth cost must be paid by the balance due date shown on front of this contract. The promoter reserves the right to cancel this contract, without refunding any deposits paid, if full balance due is not paid by that date.
17. THE PROMOTER shall have full power in the interpretation and enforcement of all rules and regulations contained herein, and the power to make such amendments thereto, including but not limited to reassignment of booth space or location, and such further rules and regulations as it shall consider necessary for the proper conduct and success of the Show.

TO USE VISA OR MASTERCARD OR AMEX FOR DEPOSIT AND/OR BALANCE - PLEASE FILL OUT BELOW

<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	
FOR AMEX ONLY 4 Digit Card ID Number <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>			Name on card (PRINT) _____ Sign Here (authorized signature) _____				Good thru: <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Month Year

CONTRACT/APPLICATION
GARDEN STATE OUTDOOR SPORTSMEN'S SHOW
NEW JERSEY CONVENTION & EXPOSITION CENTER
(Raritan Center Expo Hall) Edison, New Jersey
January 8th-11th, 1998

GARDEN STATE OUTDOOR SPORTSMEN'S SHOW, INC.
P.O. Box 450 • Greentown, PA 18426
(717) 676-9900 • Fax: (717) 676-9777

Company Date
Street City State Zip
Your Name Phone () Fax ()

PLEASE INDICATE NUMBER OF BOOTHS DESIRED

___ (1) BOOTH 10' x 10' \$695.00
___ ADD'L BOOTHS 10' x 10' \$595.00
___ CORNER BOOTHS ADD'L \$100.00

Booths Include: Draped Booth • Booth Sign • Electricity

Call for rates on bulk space

Tables, Booth Carpeting, and Equipment are available for rent.

Information will be sent in advance of the show.

PAYMENT SCHEDULE

- Deposit of \$200 per booth...Must Accompany This Contract
- 2nd Payment of \$200 per booth is due...Oct. 1, 1997
- Balance of total must be paid by...Nov. 25, 1997
- \$200 fee for any contract cancelled
- No refunds on contracts cancelled after October 1, 1997.

SHOW SCHEDULE

SETUP	Wednesday	Jan. 7	10 AM to 9 PM
HOURS	thursday	Jan. 8	9 AM to 1 PM
SHOW	Thursday	Jan. 8	1 PM to 10 PM
HOURS	Friday	Jan. 9	1 PM to 10 PM
	Saturday	Jan. 10	10 AM to 9 PM
	Sunday	Jan. 11	10 AM to 6 PM
BREAKDOWN	Sunday	Jan. 11	6 PM to 10 PM
	Monday	Jan. 12	8 AM to 10 AM

BOOTH SIGN

Booth sign will be Company Name, City, State as it appears above on this contract. If you require different wording, please indicate below exactly as you want sign to read.

CHOICE OF DESIRED BOOTH LOCATION

(Floor Plan Enclosed)

(1st) (2nd)

WHAT DO YOU PLAN TO EXHIBIT?

(Give Specific Brand of Line Names if Applicable)

COST

Booth(s)	\$
Less Deposit	\$
Due with Contract	
Second Payment	\$
Due 10/1/97	
Balance Due	\$
11/24/97	

BOOTH(S)
ASSIGNED

APPROVED BY:

Promoter

The undersigned exhibitor agrees to fulfill the terms and conditions set forth in this Contract and by the Promoter.

Exhibitor's Signature

THE EXHIBITOR AGREES TO THE RULES AND REGULATIONS ON THE BACK SIDE.

- Please fill out contract completely, enclose deposit and return to address above. Approved contract will be returned to you as confirmation, along with additional show details.
- Please sign and return white copy along with your deposit. Retain yellow copy for your records.

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