



# GARDEN STATE OUTDOOR SPORTSMEN'S & ADVENTURE SHOW

## MAIN PRESS RELEASE

Best time to publish this information is the end of December, first two weeks of January

### Show Dates:

January 12 -15, 2012  
NJ Convention & Expo Center at Raritan Center  
Edison, New Jersey  
[www.GSOSS.com](http://www.GSOSS.com)

### Show Hours:

Thursday & Friday	1:00pm - 9:00pm
Saturday	9:00am - 8:00pm
Sunday	9:00am - 5:00pm

Buy tickets online and save! Go to [www.gsoos.com](http://www.gsoos.com) to purchase tickets. Included with your online ticket purchase is a 1 year subscription to a choice of Field & Stream Magazine, Popular Science, Outdoor Life or Caribbean Travel + Life Magazine (\$10 Value). This offer is only available to online ticket holders.

Online \$10.00  
At the door \$12.00

\*\*\*NEWS RELEASE\*\*\*

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## **29<sup>th</sup> Annual Garden State Outdoor Sportsmen's & Adventure Show**

*Great seminars, more attractions, more exhibits than ever before*

The 29<sup>th</sup> Annual Garden State Outdoor Sportsmen's & Adventure Show (GSOSS) will be held January 12-15, 2012, at the New Jersey Convention and Exposition Center in Raritan, New Jersey. The 2012 show promises to be the largest and most exciting event yet and attendance is anticipated to be 17,000+. This year, the event is proud to boast it will offer twice as many hunting and fishing seminars as ever before, tons of new family-friendly attractions and more than 180,000 square feet of exhibit space filled with vendors and exhibitors suitable to the outdoor enthusiast.

The Garden State Outdoor Sportsmen's & Adventure Show's goal is to deliver seminars, attractions and exhibits designed to speak to sportsmen and women of all ages with a focus on activities that the entire family can enjoy.

The event is presented in partnership with The New Jersey Department of Fish and Wildlife, The New Jersey Outdoor Alliance, United Bowhunters of New Jersey and The New Jersey State Federation of Sportsmen's Clubs. Sponsors of the event are; MSG Sports, Recreational Fishing Alliance. Atlantic City Convention & Visitors Bureau, Trump Entertainment Resorts, The Meadowlands Liberty Convention & Visitors Bureau and the New Jersey Destination Marketing Organization. Fishing Track Sponsor is The Fisherman Magazine, Media Sponsor is Field & Stream Magazine and the Radio Sponsor is Rockin Country Thunder 106.

### **Incredible Family Attractions**

**World Famous Hawg Trough is back.** Year after year, this 5,000 gallon aquarium is a favorite attraction of the show. The audience gets to watch and learn the secrets from Bass Fishing experts and watch the fish bite right before their eyes.

**Celebrity Appearances** by RJ and Jay Paul Molinere featured on the HISTORY Channel's Swamp People; learn about their wild experience hunting alligators while fighting to maintain an ancient way of life in an increasingly modern life. As well as special celebrity appearances by Hall Shaffer and Greg Zipadelli of Drop Zone TV and Captain Richard Miick and Nicole Castro of Team E Media, TV.

Come meet or have your photo taken with the wolves from Disney's "The Sorcerer's Apprentice" at the Garden State Outdoor Sportsmen's Show. **Howling Woods Farm** canines Bandit, Takoda, Sierra and Samson who appeared in the movie will be happy to meet, greet and give kisses & paws to anyone who wants to visit their den at the show."

**New this year, The Virtually Hooked Sport Fishing Simulator** is an impressive interactive pay to play attraction that leaves a lasting impression. The life-like fishing action accurately simulates the feel of catching the "big one". Fish include Sailfish, Mahi-Mahi, Salmon, Smallmouth Bass and Trout. The built-in on-screen scoring system allows anglers to match their fishing skills against each other and makes it easy to conduct a "virtual fishing tournament".

**A show favorite** and considered “one of the top five edu/tainment shows in the world” Grant Kemmerer III will be on hand with his wife, Jamie, for **Grant Kemmerer’s Wild World of Animals**. The show features a variety of animals, birds, and mammals – American alligator, alligator snapping turtle, albino monocle cobra, reticulated python, European eagle owl, opossum, binturong, spot nose guenon monkey, and maybe even an African spotted leopard or hyena! Grant will also present his impressive “**Birds of Prey**” display.

**American Fly Fishing Schools “Simu-Cast” Pond and the 5<sup>th</sup> Annual Kids Fly Casting Competition.**

Captain Mike Corblies, national fly fishing personality and Director of American Fly Fishing Schools, has fished for more than 30 years throughout the US, Canada, Mexico and Caribbean. He holds a U.S.C.G masters license, an A.F.F casting instructors certificate and has I.G.F.A world records among his many accomplishments. Specialties include fly rodding the surf and jetties, wading the flats on the back bays and night fly rodding. He will be holding and moderating demonstrations and discussions throughout the event.

Additionally, Capt. Mike will again Emcee the 5th Annual Kids Fly Casting Competition sponsored by WILD WATER FLY FISHING PRODUCTS at the AFFS “Simul- Cast” Pond. It’s a flycasting accuracy tournament for kids 10 to 17.

Also exciting will be the **NJ Bass Federation’s Reel Kids Casting Competition** taking place at the NJ Bass Federation booth on Saturday and Sunday.

The **Arcadia Bird Sanctuary, located in Freehold, NJ, will display** an entertaining mix of tricks, facts and stories. They’ll also have exotic birds like, parrots, parakeets and love birds. The Sanctuary was born in the rubble of the World Trade Center when a call was issued for animal rescue and bird rescue in particular. Participants will walk away knowing which birds make good pets and which shouldn’t be welcomed in their homes.

The **Garden State Deer Classic presented by the New Jersey Division of Fish and Wildlife** has been a part of this show since 1999. This statewide competition is open to all New Jersey Deer hunters and is one of the most prestigious contests in the State. More than 50 of New Jersey’s most outstanding white-tailed deer from this year’s hunting season will be on in a newly refurbished exhibit area. The Classic is sponsored by the New Jersey Department of Environmental Protection’s Division of Fish and Wildlife (DFW), New Jersey State Federation of Sportsmen’s Clubs, United Bowhunters of New Jersey and the Garden State Outdoor Sportsmen’s & Adventure Show.

In addition to the Deer Classic, the New Jersey Division of Fish & Wildlife will be on hand in their booth and will sponsor four informative seminars.

Additional learning opportunities will be available on wolves, rescue dogs, gun dogs and game cooking.

**Hunting and fishing seminars for everyone**

In addition to all of the great in-booth education and attractions on the exhibit floor, the Show will offer two dedicated classrooms for education by professional sportsmen. The seminars will be ongoing each day of the show and will include topics such as: Life Cycle of the Trophy Striper, Hunting Black Bear, Hunting Mature Bucks, Small Mouth Bass Fishing, Turkey Hunting, Fly Fishing NJ Streams and Lakes, Monster White Tail with a Bow, Bow Hunting, Shad Fishing the Delaware Rover, Deer Processing plus many more.

### **Featured Speaker – Adam Hays**

Born and raised in Central Ohio, Adam Hays was destined to be a Whitetail hunter. "My father was a bow hunter, and when I was four years old he stuck a small fiberglass bow in my hands...39 years later I'm still flinging arrows!" After graduating high school in 1985, Adam worked successfully in the construction field for nearly 20 years for Columbia Gas prior to his work in the hunting industry full time.

Adam got his start as a freelance videographer for Wolf Creek Productions in the early 90's, hunting and filming for the American Archer and Outdoor America. Adam then went on to work in production, spending two seasons producing "Hunting on the Horizon" for Skyline Camouflage. Adam then went on to work with Lone Wolf Tree stands where he produced "Whitetail Addictions" for four years. In 2009, Adam landed a prestigious spot with ESPN and outdoor legend Tom Miranda, working as a field producer and showcasing his efforts on Dominant Bucks, the #1 rated show on the Outdoor channel.

Adam's love for the outdoors and his passion for hunting big whitetails have led to a wall of over Two Dozen Pope & Young Class Bucks. Adam continues to pursue his passion with a goal to be the first bow hunter to harvest four wild Whitetails over the 200 inch mark!

Here's just a few of the outstanding outdoorsmen and women that will be on hand to guide, educate and inspire; Capt. Mike Bartlett, Len Cardinale, Capt. Mike Corblies, Anthony "Randy" Guerra, Adam Hays, Paul Healy, Anthony Mauro, Michael McAuliffe, Blaine Mengel Jr., Capt. Pete Meyers, John Pearson, Jeff Merrill, John A. Punola, Capt. Al Ristori, Capt. Scotti, Nicole Castro and Capt. Rick Miick.

Attendees will have an opportunity to shop amazing show deals on fishing tackle, boats, archery, outfitters, wildlife art, hunting supplies, Charters, lodges, tourism, rafting, gun safes and knives, taxidermy plus much more!

The Garden State Outdoor Sportsmen's & Adventure Show is committed to build and better the community of outdoorsmen and women of New Jersey. [www.gsooss.com](http://www.gsooss.com) is constantly being updated with up-to-the-minute schedule additions.

### **Don't Miss it!**

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