



# Sponsorship Agreement

Garden State Outdoor Sportsmen's & Adventure Show  
New Jersey Convention & Exposition Center  
Raritan Center Expo Hall Edison, NJ  
January 12-15, 2012

Sales Rep: \_\_\_\_\_



www.gsooss.com

www.metevent.com

MET EVENT GROUP: 1275 Valley Brook Ave, Lyndhurst NJ 07071 (p) 201-964-1800 Fax Agreement to: 866-728-3775

### Exhibitor Information:

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Corporate Sponsorship

\$ 10,000

Includes: logo on all marketing promotions and website, expanded and bold company listing on floor plan & show directory with logo, hyperlink on website, full page ad in show preview mailer, show calendar posting, logo and booth number displayed on In-Show Network Corporate sponsor banner on show site

### Check the Advertising / Ancillary Opportunity:

#### Online at www.GSOSS.com

Website Banner Ad \$950  
 Website Logo \$500  
 Show Specials Listing / Ad \$200

#### Pre-Show Print Advertising

Show Preview Ad Call for details  
 Show Preview Logo \$500

#### Onsite Advertising

Directory Ad Call for details  
 Meterboard \* \$750  
 Show Bags \* \$2,500  
 Banners Call for details  
 Floor Decals \$500 (each)  
 Door Decals \$3,000 per 10

#### Onsite Advertising

In-Show Network Call for details  
 Deer Classic Meterboard Signage \$750  
 Logo & Booth # on Wristband \$3,750  
 Postcard Distribution @ Reg \$400  
 Enhanced Floor Plan Listing \$250  
 Other \_\_\_\_\_

\* These identified sponsorship have additional costs for labor and production costs. All rates/ packages/ terms are subject to change. Show Management will attempt to honor choices in order of preference; however, final decisions regarding assignment are in the sole discretion of show management.

Call your sales executive for more details or contact rick@metevent.com for discounted rates on multiple sponsorships.

### Sponsorship Description:

#### Cost:

\_\_\_\_\_  
\$  
\_\_\_\_\_  
\$  
\_\_\_\_\_  
\$  
\_\_\_\_\_  
\$

Please Complete and mail white copy with payment:

Payable to: Met Event Group Fax: 866-728-3775  
1275 Valley Brook Avenue, Lyndhurst NJ 07071  
Attn: GSOSS

Payment Schedule: 50% fee due upon signing  
100% fee due no later than 30 days prior to the show

Grand Total: \$ \_\_\_\_\_

### Payment Information:

Check # \_\_\_\_\_ Date: \_\_\_\_\_

American Express  MasterCard  Discover Card  Visa Card

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Card Holders Name (print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

I agree to be charged 100% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)

I agree to be charged 50% of the contracted exhibit package upon return of this document \_\_\_\_\_ (initials)

Exhibitor has read the terms and conditions of this agreement. The exhibitor understands that this Agreement shall be legally binding between Met Event Group and Exhibitor only upon acceptance in writing by Show Management.

Exhibitor also understands that any changes in the information in this Agreement must be provided to Met Event Group in writing.

This Agreement may be executed and delivered by facsimile; a facsimile signature will be binding and treated as an authorized original.

Name (print): \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized by (show mgt): \_\_\_\_\_ Date: \_\_\_\_\_